



UW-La Crosse Small Business Development Center

The SBDC can provide you with the tools you need to start your own business or improve your current business. Many resources/opportunities are available:

- Business Advising and Information Resources
- Business Education Outreach Programs
- Supervisory Management Certificate Program
- Economic Indicators Breakfasts
- Area Resources and Links

Entrepreneurial Training Program:

The ETP consists of eight sessions that will efficiently guide you through the completion of a comprehensive business plan by following a practical and tactical process.

For more information, visit the SBDC's website at:
www.uwl.edu/sbdc

Wisconsin Women's Business Initiative Corporation (WWBIC)

WWBIC is a leading innovative statewide economic development corporation that's been "Putting Dreams to Work" since 1987.

WWBIC opens the doors of opportunity by providing targeted individuals who are interested in starting, strengthening or expanding businesses with access to critical resources such as responsible financial products and quality business and financial education.

WWBIC focuses on individuals who face barriers in accessing traditional financing or resources in pursuit of their dreams and economic well-being... in particular women, people of color, veterans and low-income individuals.

WWBIC's services consist of awarding loans of up to \$250,000, and providing educational opportunities for entrepreneurs. To learn more, visit WWBIC's website at www.wwbic.com.



2021 KWIK TRIP BUSINESS PLAN COMPETITION

KWIK TRIP



Business Plan Competition

The Kwik Trip-LADCO Business Competition can help you turn your manufacturing or service business idea (start-up, new product, or spin-off) into a reality through business plan assistance, professional advice, and financial resources.

A successful business plan includes a detailed description of the business, its product, operation, and an analysis of the market to be reached. It requires an extensive focus on finances including start-up costs, daily operations, and net income.

Winners are eligible for...

- Cash awards between \$500 - \$1,000
- Potential for rent deferral at the Coulee Region Business Center (pending available space)
- Individual Access to WWBIC's Initiate Portal (3 months)

Competition Guidelines

Eligibility:

Anyone age 18 or older who will conduct their business operation in La Crosse County or in La Crescent, MN is eligible to submit a plan in the competition.

Evaluation:

A committee composed of representatives from the business, finance, and education sectors will review and determine the winners.

Criteria:

The selection committee evaluates a business plan according to its feasibility, potential for growth, job creation, and market potential. A good balance is recommended.

The selection committee reserves the right to accept or reject any business plans.

*****Deadline: Friday, September 3, 2021**



Coulee Region Business Center

Small Business Incubator

The small business incubator is an ideal location for manufacturing, distribution, or service businesses. This is a shared facility available to start-up or expanding companies.

Rental rates at the CRBC are approximately fifteen to twenty percent less than the area market rate for industrial and office space respectively. The CRBC also offers a variety of professional assistance, giving entrepreneurs access to a wealth of business knowledge and support services.

For more information about the competition or the CRBC, contact:

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